

Media Release
21 November 2022

Barloworld confirms the unbundling of the Car Rental and Leasing business via a JSE listing

An exciting new chapter for both companies

Highlights

- The Car Rental and Leasing business will be listed on the Main Board of the JSE as Zeda Group
- Zeda Group will continue to trade as the well-known and highly recognisable Avis and Budget brands
- Each Barloworld shareholder will receive 1 Zeda share for every 1 Barloworld ordinary share held.
- Subject to the approval of the JSE, Zeda will list on the JSE Main Board on 13 December 2022

Johannesburg – Barloworld Limited today announced its board’s approval to unbundle its stake in Avis Southern Africa by way of a separate listing on the Main Board of the Johannesburg Stock Exchange (JSE) as Zeda Group.

Commenting on the decision, Group chief executive officer Dominic Sewela said: *“This is a bittersweet moment for Barloworld. While we conclude our restructuring and portfolio shift to defensive, relatively asset light and cash generative industrial sectors, based on a business-to-business operating model, we are also letting go of an incredibly strong business whose adaptability has taken it from strength to strength.*

This decision was taken in the interest of maintaining value for our shareholders. As two separate companies each business will be able to operate in a more focused and efficient manner – actively pursuing our growth ambitions in different sectors and verticals.”

The unbundling will be implemented by listing 100% of the issued ordinary share capital of Zeda on the Main Board of the JSE on Tuesday, 13 December 2022. Ordinary Barloworld shareholders recorded on the Barloworld share register at 17:00 (SAST) on Monday, 12 December 2022 will receive 1 Zeda Ordinary Share for every 1 Barloworld Ordinary Share held, giving shareholders access to two promising businesses.

This unbundling represents a completion of Barloworld’s non-core divestiture programme and will result in a more stream-lined business whose strategy and capital allocation is focused on the Industrial Equipment & Services and Consumer Industries verticals.

Once listed, Zeda will be the only integrated mobility solutions provider of its kind in southern Africa. By leveraging this integrated system along with Avis and Budget customer loyalty, Zeda has unparalleled forecasting capabilities which allow it to proactively assess the consumer landscape and adapt to market demands. Operating as a standalone company will enable Zeda to pursue its growth strategy, with autonomy on capital allocation.

Zeda Group CEO-designate, Ramasela Ganda said: *This is the beginning of an exciting chapter for us as we pivot from Barloworld with a solid foundation. Being a standalone business will enable better focused execution of our integrated mobility strategy, which caters to the evolving customer's needs in our markets of operation. We provide an array of mobility solutions including car rental, fleet management and leasing as well as car sales in 10 countries. Through these operations, which have downstream benefits for the southern African economy and play a vital role in key value chains and sectors, Zeda demonstrates its role as a catalyst of economic growth.*

Further information regarding Zeda, the unbundling and the listing will be set out in a pre-listing statement published on Monday, 28 November 2022 followed by Zeda's inaugural financial results presentation on the same day.

"This is indeed an exciting beginning for Zeda and represents a steadfast focus on our 'Fix, Optimise, Grow' strategy. For our part, the Barloworld Board of Directors looks forward to our future as an industrial processing, distribution, and services company with two primary areas of focus: Industrial Equipment and Services and Consumer Industries," said Sewela.

Ends

Issued for and on behalf of Barloworld by Brunswick South Africa

For media queries please contact:

Michelle Strauss

Executive: Brand and Communication

MichelleS@barloworld.com

About Barloworld

Barloworld is an industrial processing, distribution, and services company with two primary areas of focus: Industrial Equipment and Services and Consumer Industries (food and ingredient solutions). Our provision of Industrial Equipment and related services, offers earthmoving equipment, industrial services, and power systems, which enable the operation and maintenance of a large array of mining, construction, and power solutions for our customers, with whom we have built enduring relationships based on mutual trust. Through our Consumer Industries business, Ingrain, we provide large enterprises with the ingredients essential to the manufacturing of a range of products including food and beverages, paper, pharmaceuticals, building materials and adhesives, among others.

For more information on Barloworld visit www.barloworld.com

About Zeda

Zeda was established in Bloemfontein in 1967 as Zeda Car Rental and Tours (Pty) Ltd. It has grown to become Africa's largest and only integrated mobility solutions provider. It has operations in Africa, and its headquarters in Johannesburg, South Africa. Zeda operates the widely recognised Avis and Budget global brands under a long-term license agreement with the Avis Budget Group (ABG).

Car Rental business operates under the brand name Avis Budget and focuses exclusively on rentals that do not exceed 12 months. The customer segment base is diversified and consists of private sector, public sector, insurance business (replacement), inbound market, domestic leisure

market and subscription. This business provides a range of products and services to a wide range of customers which include car rental, chauffeur services, luxury, and van rental.

Avis Fleet provides a full spectrum of outsourced mobility solutions to private and public sector entities including leasing, fleet management, maintenance and service plan solutions, fuel management, traffic fine management, accident management and vehicle telematics. The offering is across passenger, light delivery vehicles, and commercial vehicles up to extra heavy vehicles for all categories of fleet users, with a sub-Saharan Africa footprint. The holistic and modular offering allows customers to focus on their core operations, while Avis Fleet takes care of their mobility needs and ensures maximum up-time for their operations.

Avis Car Sales sells used cars from our rental and leasing businesses to retail customers and wholesalers. This is done through the 14 Avis Car Sales dealerships, wholesale outlets, our online channel or through independent auction site www.avisauktion.co.za. Retail vehicles are advertised on the company's online sales portal and other third-party websites. Wholesale stock is sold through our online auction trading platform or through bulk deal offerings direct to the market. Avis Car Sales accepts trade-ins and buy-ins, allowing for market competitiveness and an alternative car stock source.

For more information, visit Zeda.co.za